

Chrysanthemum

Chrysanthemum grows well in nethouse and polyhouse. Versatile flower with huge demand for decorations and festivals in India.



ABOUT

High-Demand Chrysanthemum for Festivals & Daily Markets

Chrysanthemum is India's most demanded flower after marigold, essential for festivals, pujas, and decorations. Agrifirst nethouse and polyhouse solutions enable year-round chrysanthemum production with superior bloom quality.

DESCRIPTION

Chrysanthemum holds a special place in Indian culture — used extensively in festivals, weddings, religious ceremonies, and daily puja. Under Agrifirst's protected cultivation, chrysanthemum plants produce larger, more vibrant blooms with longer stems, enabling farmers to earn premium prices especially during high-demand festival seasons like Dussehra, Diwali, and Pongal.

Why Grow Chrysanthemum Under Agrifirst Protection?

- **Massive demand** — India's second most consumed flower, with demand throughout the year
- **Festival premium** — Prices surge 3–5x during Navratri, Dussehra, Diwali, and other festivals
- **Larger blooms** — Protected conditions produce bigger, more colorful flower heads
- **Off-season production** — Grow chrysanthemum outside its natural season for premium pricing
- **Versatile uses** — Cut flowers, loose flowers, pot plants, and garlands

How Agrifirst Helps You Succeed

Agrifirst's polyhouse and nethouse structures provide chrysanthemum with protection from rain (which damages open blooms), controlled photoperiod for manipulating flowering time, and pest protection. Our automated blackout systems enable farmers to control flowering schedules precisely, timing production for peak demand periods when prices are highest.

Expected earnings: ₹8–18 lakhs per acre annually with Agrifirst protected chrysanthemum cultivation.

GALLERY

