

## Gerbera

Gerbera thrives in polyhouse conditions. High-value cut flower with vibrant colors and excellent shelf life for commercial farming.



### ABOUT

#### Vibrant Gerbera Flowers with Controlled Polyhouse Growing

Gerbera is a high-value cut flower that grows exclusively under polyhouse conditions. Agrifirst's climate-controlled structures produce vibrant, long-lasting gerbera blooms in 20+ colors, fetching ₹3–10 per stem.

### DESCRIPTION

**Gerbera** is one of the top 5 cut flowers globally and one of the most profitable polyhouse flower crops in India. With Agrifirst's climate-controlled polyhouse, farmers produce stunning gerbera blooms in a rainbow of colors — red, yellow, orange, pink, white, and bicolors — with excellent stem length and vase life for the flower market.

#### Why Grow Gerbera in Agrifirst Polyhouse?

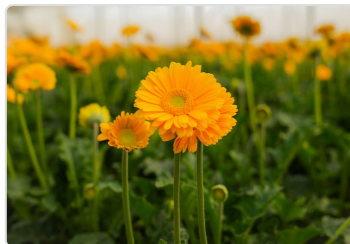
- **Polyhouse-exclusive crop** — Gerbera can only be commercially grown under protected conditions
- **High per-plant yield** — 35–45 flowers per plant per year
- **Premium pricing** — ₹3–10 per stem, with premium varieties fetching even more
- **Long productive life** — Plants produce for 3–4 years from a single planting
- **Year-round production** — Consistent blooming with proper climate management

#### How Agrifirst Helps You Succeed

Agrifirst provides purpose-built gerbera polyhouses with the precise 20–25°C temperature control and 60–70% humidity management that gerbera demands. Our raised bed designs ensure proper drainage (critical for gerbera crown health), while automated fertigation delivers the exact nutrients needed for vibrant color development. With Agrifirst's complete turnkey solutions, farmers enter the profitable gerbera market with confidence.

**Expected earnings:** ₹12–25 lakhs per acre annually with Agrifirst polyhouse gerbera cultivation.

### GALLERY



#### AGRIFIRST - FARMERS FIRST

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