

Lettuce

Grow fresh lettuce in polyhouse or nethouse. Perfect for controlled environment agriculture with consistent year-round supply.



ABOUT

Premium Lettuce for Hotels, Restaurants & Export Markets

Lettuce is a high-demand leafy green that thrives under Agrifirst's nethouse and polyhouse conditions. With the growing café, restaurant, and health food culture in India, lettuce offers steady premium pricing and quick harvest cycles.

DESCRIPTION

Lettuce is rapidly becoming one of the most sought-after crops in India's premium food segment. Hotels, restaurants, quick-service chains, and health-conscious consumers drive consistent demand for fresh, pesticide-free lettuce — and Agrifirst's protected cultivation solutions are the key to meeting this demand profitably.

Why Grow Lettuce in Agrifirst Polyhouse/Nethouse?

- **Growing market demand** — India's HoReCa sector and health food market is expanding 25–30% annually
- **Quick harvest** — Ready to harvest in 45–60 days with multiple cycles per year
- **Premium pricing** — ₹80–200/kg for fresh, clean lettuce in urban markets
- **Low input cost** — Lettuce requires minimal nutrients and grows well in nethouse conditions
- **Pesticide-free production** — Protected environment enables chemical-free cultivation

Varieties for Protected Cultivation

Iceberg, Romaine, Lollo Rosso, Butterhead, and mixed baby leaf varieties perform excellently in Agrifirst polyhouse conditions with temperature maintained at 15–22°C.

How Agrifirst Helps You Succeed

Agrifirst's naturally ventilated polyhouse and shade nethouse structures create the cool, protected environment lettuce needs. Our evaporative cooling systems maintain optimal temperatures even in hot Indian summers, while automated irrigation ensures consistent moisture for crisp, fresh leaves. Agrifirst also supports farmers with market linkages to hotels and modern retail chains.

Expected earnings: ₹8–15 lakhs per acre annually with Agrifirst protected lettuce cultivation.

GALLERY



AGRIFIRST - FARMERS FIRST

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