

Marigold

Marigold is India's most demanded flower for festivals and garlands. Protected cultivation ensures quality and year-round availability.



ABOUT

India's Most Demanded Flower with Year-Round Supply

Marigold is India's number one flower by volume, essential for festivals, garlands, and religious ceremonies. Agrifirst nethouse protection ensures healthy plants and vibrant blooms, enabling farmers to capture peak festival pricing.

DESCRIPTION

Marigold is India's most consumed flower — used in millions of garlands, decorations, and religious offerings daily. The demand skyrockets during festival seasons like Diwali, Dussehra, and weddings. Under Agrifirst's nethouse protection, marigold plants produce larger, more vibrant blooms with better color retention, while being protected from rain damage and pest attacks.

Why Grow Marigold Under Agrifirst Protection?

- **India's #1 flower** — Unmatched daily demand across the country
- **Festival demand surge** — Prices spike 5–10x during Navratri, Diwali, and wedding season
- **Rain protection** — Nethouse prevents bloom damage from monsoon rains
- **Vibrant colors** — Better orange and yellow color intensity under controlled conditions
- **Lower pest damage** — Protection from mites and leaf miners that reduce bloom quality

How Agrifirst Helps You Succeed

Agrifirst's shade nethouse structures protect marigold from excessive rain and harsh sun while maintaining the warm, bright conditions marigold loves. Our structures help farmers time their crops for peak demand periods — Dussehra, Diwali, and wedding seasons — when marigold prices can reach ₹100–300/kg compared to ₹10–30/kg in normal periods. With Agrifirst, farmers maximize their earnings from India's most popular flower.

Expected earnings: ₹5–15 lakhs per acre annually with Agrifirst nethouse marigold cultivation.

GALLERY

