

## Rose

Rose cultivation in polyhouse produces premium quality blooms year-round. India's most popular flower for commercial floriculture.



### ABOUT

#### Commercial Rose Cultivation with Agrifirst Polyhouse

Rose is India's most commercially important flower. Agrifirst's climate-controlled polyhouse enables year-round production of long-stemmed, vibrant roses for domestic markets, weddings, and export — with stems fetching ₹5–30 each.

### DESCRIPTION

**Rose** is the undisputed queen of commercial floriculture in India. Under Agrifirst's polyhouse conditions, rose plants produce premium long-stemmed flowers with vibrant colors, perfect form, and exceptional vase life — qualities that command top prices in flower markets, wedding décor, and export channels.

#### Why Grow Roses in Agrifirst Polyhouse?

- **Year-round blooming** — Consistent production across all seasons, including premium Valentine's and festival periods
- **Premium stem quality** — Long stems (60–80 cm) with large, vibrant blooms
- **Higher yields** — 150–250 stems/sqm/year in polyhouse vs 40–60 in open field
- **Export quality** — Meets international standards for color, stem length, and vase life
- **5–7 year plant life** — One-time planting provides returns for years

#### How Agrifirst Helps You Succeed

Agrifirst designs specialized rose polyhouses with optimal gutter height, ventilation, and climate control for commercial rose production. Our automated systems manage temperature (18–28°C), humidity, and irrigation with precision. Agrifirst's Fan & Pad polyhouse is the preferred choice of India's leading rose growers, delivering consistent quality blooms that earn premium returns year after year.

**Expected earnings:** ₹15–30 lakhs per acre annually with Agrifirst polyhouse rose cultivation.

### GALLERY

