

Strawberry

Strawberry farming in polyhouse is highly profitable in India. Premium fruit crop with excellent returns under protected cultivation.



ABOUT

Premium Strawberry Farming with Agrifirst Polyhouse

Strawberry is the most profitable polyhouse fruit crop in India, with prices reaching ₹200–500/kg. Agrifirst's climate-controlled conditions extend the growing season and produce sweeter, larger berries.

DESCRIPTION

Strawberry is India's hottest high-value fruit crop, with demand far outstripping supply. Consumers willingly pay ₹200–500/kg for fresh, sweet strawberries, and the market grows 30%+ annually. Agrifirst's polyhouse technology makes strawberry farming possible and profitable across India — not just in Mahabaleshwar or Kashmir.

Why Grow Strawberry in Agrifirst Polyhouse?

- **India's most profitable fruit** — ₹200–500/kg retail pricing with insatiable demand
- **Expanded geography** — Polyhouse cooling enables strawberry growing in plains and southern India
- **Extended season** — Harvest for 5–6 months under protected conditions vs 2–3 months in open field
- **Premium quality** — Larger, sweeter, unblemished berries under controlled conditions
- **Rain protection** — Critical for preventing fruit rot, the #1 cause of strawberry crop loss

How Agrifirst Helps You Succeed

Agrifirst's polyhouse solutions for strawberry include raised bed designs with mulching, overhead rain protection, temperature control (15–25°C ideal range), and automated drip fertigation for precise nutrient delivery. Our Fan & Pad polyhouse extends the strawberry season by months, allowing farmers to sell when prices are highest. Agrifirst also connects farmers with modern retail and processing markets for consistent sales.

Expected earnings: ₹15–30 lakhs per acre annually with Agrifirst polyhouse strawberry cultivation.

GALLERY



AGRIFIRST - FARMERS FIRST

Plot E-7, Industrial Area, Kanpur - Lucknow Road,
Sarojini Nagar, Lucknow, Uttar Pradesh 226401, INDIA
GSTIN 09ACCFA0618A2Z3



+91 81880 84460



contact@agrifirst.in



www.agrifirst.in

