

Watermelon

Watermelon grown in polyhouse produces early harvests with premium quality. High-demand summer fruit with excellent market value.



ABOUT

Off-Season Watermelon for Premium Market Pricing

Watermelon grown in Agrifirst polyhouse during off-season commands 3–5x the normal season price. Protected cultivation also produces cleaner, sweeter melons with better shelf life.

DESCRIPTION

Watermelon is India's most popular summer fruit, but market prices crash during peak season. Agrifirst's polyhouse technology enables off-season watermelon production when demand exists but supply is limited — commanding ₹30–60/kg compared to ₹5–10/kg during summer glut.

Why Grow Watermelon in Agrifirst Polyhouse?

- **Off-season premium** — 3–5x higher prices when grown outside the summer season
- **Better sweetness** — Controlled conditions improve sugar content (Brix levels)
- **Rain protection** — Prevents fruit cracking and rot during monsoon season
- **Higher yield** — Better fruit set rates under controlled pollination conditions
- **Premium varieties** — Seedless and specialty watermelons thrive in polyhouse

How Agrifirst Helps You Succeed

Agrifirst's polyhouse structures provide the warm, dry conditions watermelon needs, with rain protection that prevents the fruit cracking that ruins open-field crops. Our automated climate systems maintain optimal 25–35°C temperatures, and trellising designs maximize space utilization for watermelon vines. Agrifirst helps farmers target the lucrative off-season market window for maximum profitability.

Expected earnings: ₹8–15 lakhs per acre annually with Agrifirst polyhouse off-season watermelon cultivation.

GALLERY



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